

# TODAYDREAM



Rebel Media Agency delivered a robust sales and marketing strategy tailored to Todaydream's unique offerings and target audience.

## AT A GLANCE

### Challenges

- Streamlining Outreach
- User-Friendly Website Design
- Cohesive Branding
- Rapid Company Growth

### We provided

- Unlimited Social Media Content Creation
- LinkedIn Automation Program
- Custom Website Design & Development
- Sales and Marketing Strategy Consulting



Rebel Media is helping Todaydream build a user-friendly and visually appealing website ([todaydream.org](http://todaydream.org)) that clearly communicates our mission and impact. They've been instrumental in finalizing website details like donation options, footer language, and logo design.

~**Chika Okafor**

Todaydream CEO

## OBJECTIVES

To Develop an automated system to streamline outreach and engagement on LinkedIn, increasing connection requests and interactions with potential clients.

## SOLUTIONS

Rebel Media Agency provided a comprehensive solution for Todaydream by developing a tailored sales and marketing strategy through in-depth consulting sessions with Chika Okafor. They built an efficient LinkedIn automation program that streamlined outreach and engagement, significantly increasing connection rates with potential clients. Additionally, the agency designed and developed a fully functional custom website that showcased Todaydream's services and brand identity, optimizing user experience and encouraging conversions.

## BENEFITS

### 6x Company Growth

Within less than a year of implementing the strategies, Todaydream experienced a remarkable 6x growth in size, significantly expanding its client base and market presence.

### Increased Engagement on LinkedIn

The LinkedIn automation program led to a substantial increase in connection requests and interactions, fostering valuable relationships with potential clients and partners.

### Enhanced Online Presence

The custom website attracted more visitors and generated leads, contributing to the overall growth of Todaydream.