

GLOBALDEEDS

Rebel Media Agency delivered a Strategic Brand Positioning, have evergreen systems for growing revenue and build proven marketing systems internally



AT A GLANCE

Challenges

- Expanding to New Platforms
- Competitive Market
- Competing for Attention
- Tracking & Optimizing Performance
- LinkedIn Content Posts
- Consistency in Business Listings

We provided

- Conduct thorough audience research to identify the best new platforms.
- Differentiate your brand by focusing on a unique selling proposition
- Implement analytics tools like Google Analytics, social media insights, and ad platform metrics

Enhanced Visibility Through RMA

- With the help of Rebel Media Agency (RMA), The Globaldeeds boosted their social media content brand awareness, Help collaboration with influencers and maintaining an active presence across channels increases credibility. Help improve in customer acquisition and overall business growth

OBJECTIVES

The Global deeds aimed to be found in all these directory listings with accurate business information and start generating more customers. Start generating more potential customers to new platforms. Create engaging content on social media to build awareness and attract more customers

SOLUTIONS

The RMA claim and update business profiles on all major directories such as Google My Business, Yelp, and industry-specific platforms. Ensure consistent and accurate business information across these listings, including address, contact details, and services offered. This should be optimized with SEO keywords and compelling descriptions, while tools like Moz Local can help manage the listings efficiently.

BENEFITS

Increased Client Engagement and ROI

The benefits of this approach include increased visibility across multiple platforms, ensuring that "Global Deeds" is easily found by potential customers. Accurate and optimized business listings enhance trust and local search rankings, while expanding to new platforms and leveraging targeted ads helps reach untapped audiences. .