

# BIZZER

Rebel Media Agency delivered a digital presence and streamline operations through website optimization, social media strategies, and automated onboarding.

## AT A GLANCE

### Challenges

- Website outdated
- Consistent Branding
- Ineffective Social Media Presence
- Lack of Digital Tools
- Manual Onboarding Processes

### We provided

- Website Optimization
- Full Social Media Program
- Service Posts
- In-House Onboarding Systems & Automation
- Sales and Marketing Strategy Consulting



"I'm so glad I partnered with Rebel Media Agency! From the very first call, Nahrahel and his team were incredibly helpful. They didn't just take my website live, they made sure it was optimized and ready to attract clients.

I was particularly impressed with their suggestion to focus on Instagram content creation to reach my target audience. They even offered to help me with initial posts and graphics until I'm able to create my own videos and photos.

The team was also very patient with me as I navigated the LastPass password sharing process. They even offered to walk me through the steps on my screen. Overall, I'm feeling confident and excited about launching my coaching business with Rebel Media Agency by my side. They're clearly experts in what they do, and they're genuinely invested in my success."

~Bizzer Gahagan

Bizzer Gahagan Health Coaching



## OBJECTIVES

To optimize Bizzer Gahagan Health Coaching's website and social media presence, develop valuable digital tools, and streamline onboarding processes, enhancing client engagement and supporting business growth through the Catalyst Program.

## SOLUTIONS

Rebel Media Agency implemented its Catalyst Program to transform Bizzer Gahagan Health Coaching's digital strategy. This included optimizing the website for improved user experience and conversion rates, deploying a comprehensive social media program to boost online engagement, and creating valuable tools such as a Nutrition Calculator Google Sheet and Progress Chart Templates for client use. Additionally, RMA developed an automated onboarding system to streamline processes and reduce administrative tasks, allowing Bizzer to focus on her coaching services while enhancing overall client satisfaction.

## BENEFITS

### Enhanced Online Visibility

The optimized website and full social media program increased traffic, engagement, and overall brand awareness.

### Improved Client Experience

The nutrition calculator and progress chart templates offered clients a more interactive and personalized experience, enhancing their journey with Bizzer.

### Streamlined Processes

The onboarding system automation reduced time spent on administrative tasks, improving efficiency and allowing Bizzer to focus on coaching.