

AEGISSTAR

Rebel Media Agency delivered fully customized, user-friendly website.



AT A GLANCE

Challenges

- Establishing Online Presence
- Lead Generation
- User Engagement
- Onboarding New Users
- Market Penetration

We provided

- Customized Website Development
- Chatbot Integration
- Go-to-Market (GTM) Strategy Consultation
- Lead Generation Strategies
- Custom Onboarding Process



"I had the pleasure of meeting with Nahrahel and the team at Rebel Media Agency to discuss marketing strategies for my keyless expander product. Their expertise and passion for their work were immediately apparent.

I was particularly impressed by their ability to tailor their services to my specific needs. They understood the unique challenges and opportunities in the dental industry, and their approach was both innovative and strategic.

Their proposed plan, which included website redesign, branding, SEO, and paid advertising, was exactly what I was looking for. I'm confident that their expertise will help me launch my product successfully and reach my target market.

I highly recommend Rebel Media Agency to anyone seeking a reliable and effective marketing partner."

~**Eren Keles**

AegisStar

OBJECTIVES

To Develop a user-friendly and informative website that reflects Aegis Star's brand and offerings.

SOLUTIONS

Rebel Media Agency equipped Aegis Star, an award-winning Med Tech startup, with a tailored solution to enhance its online presence and secure initial leads. This included a customized, SEO-optimized website with a 24/7 chatbot for customer support and lead generation, alongside a targeted go-to-market strategy to attract distributors. Additionally, a structured onboarding process ensured a seamless user experience. As a result, Aegis Star achieved increased website traffic, qualified leads, strengthened distributor relationships, and improved user satisfaction, positioning itself for growth in the competitive Med Tech landscape.

BENEFITS

Increased Website Traffic

The newly launched website experienced a substantial increase in visitors, contributing to brand awareness.

Lead Generation

The chatbot effectively captured leads, enabling Aegis Star to build a database of potential distributors and clients.

Successful Distributor Engagement

The GTM strategy helped secure initial leads, leading to partnerships with key distributors in the Med Tech industry.

Streamlined Onboarding

The custom onboarding process resulted in higher satisfaction rates among new users, fostering long-term relationships.