REBEL MEDIA
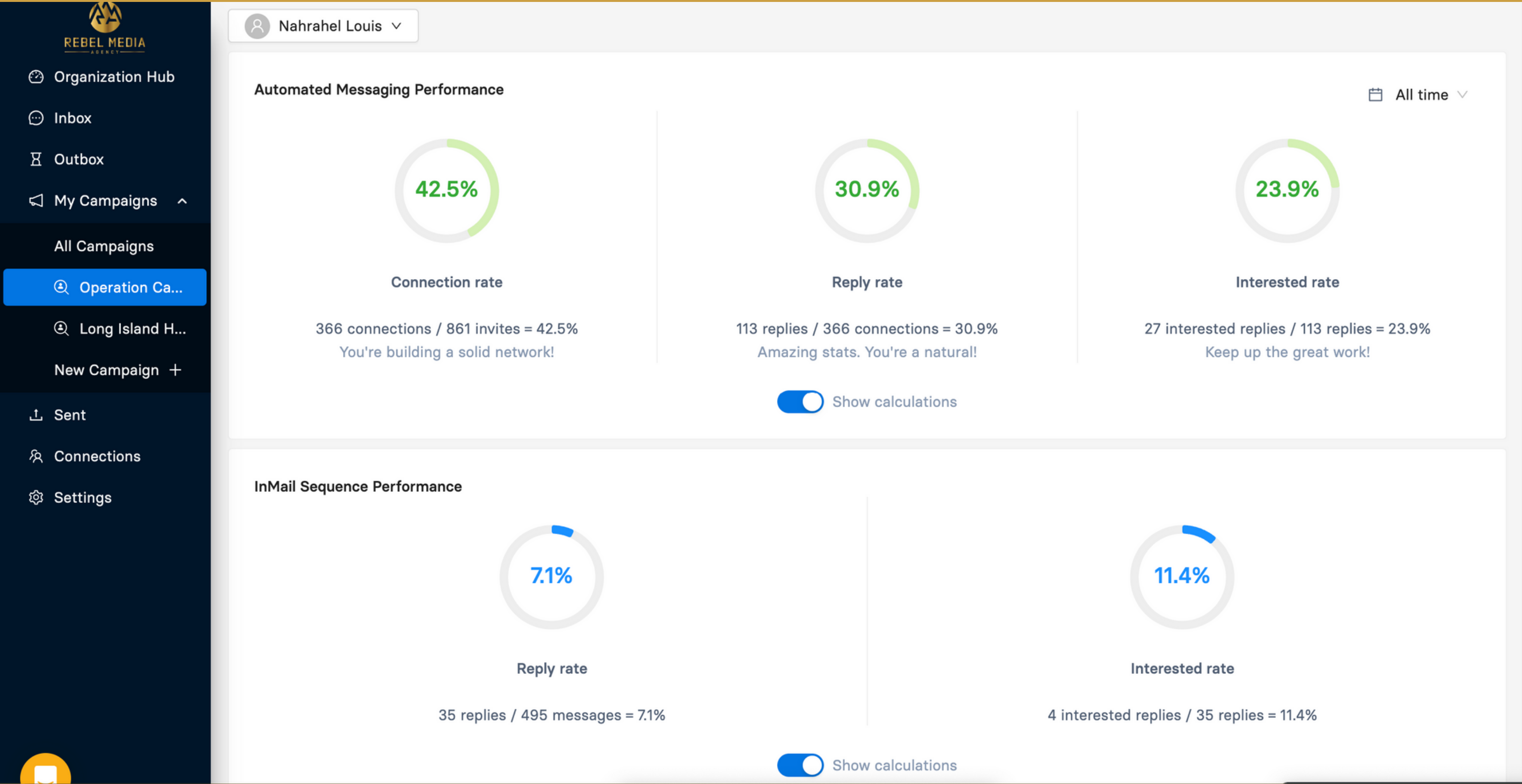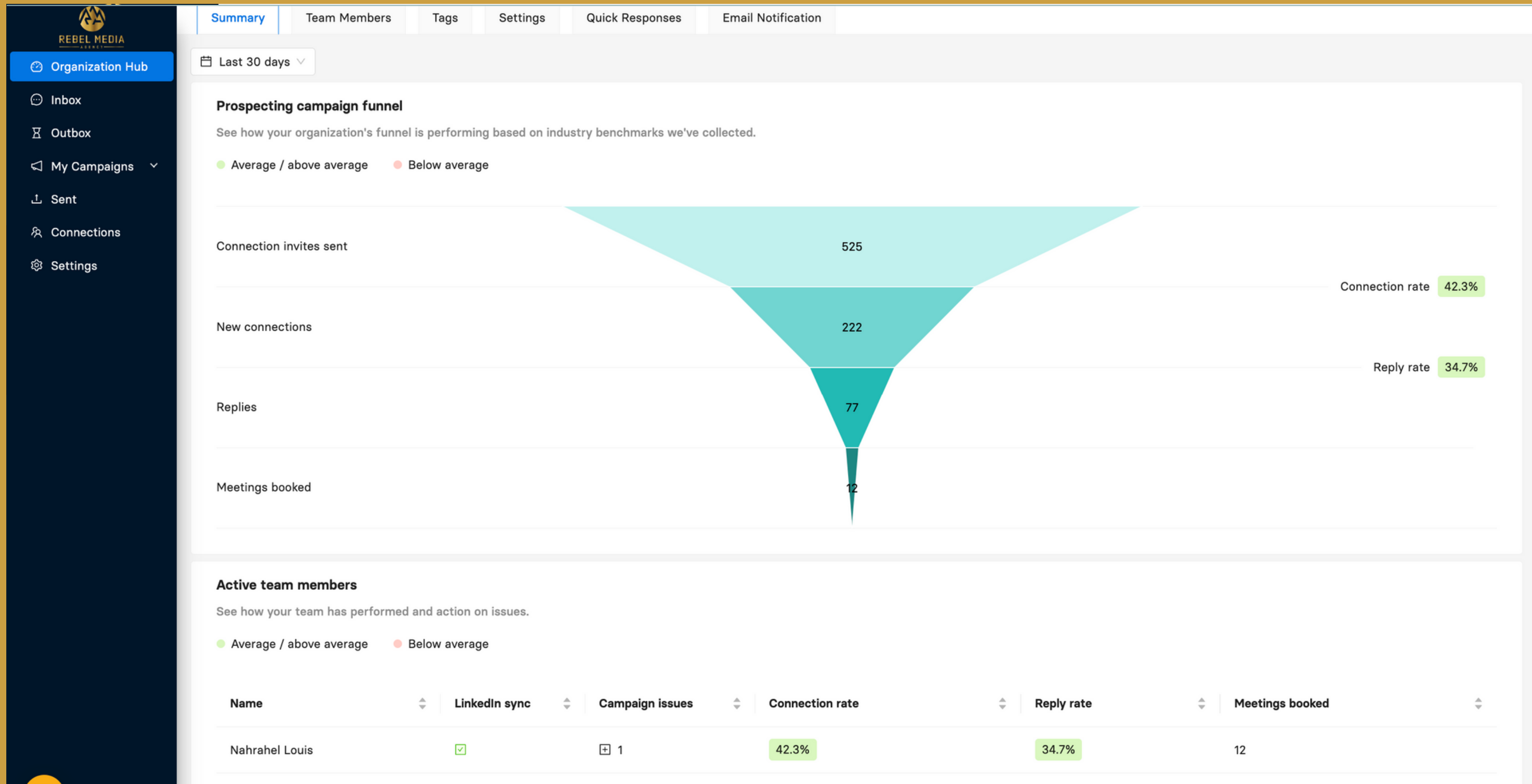## AGENCY

LINKEDIN in

HYPER TARGETED LEAD GENERATION

Optimize Your LinkedIn Results with Automated Messaging

Campaign Funnel Results That Drive Sales

5-Step Follow-up Sequence

Connection request message Edit

Character limit 261 / 295

> Hi {firstname} very inspired by your entrepreneurial journey! I'm Nahrahel Louis, Founder of Rebel Media Agency. I'm an Econ & CS Student at Harvard. Let's connect! Would love to explore ways to collaborate and elevate your business through strategic marketing.

Use these buttons to pull a prospect's name directly from their LinkedIn profile to personalize your messages.

First name   Last name

☐ Save message as a new Quick Response

Cancel   Save

Second message Edit

> Thanks for connecting! Again I'm Nahrahel. I've spent the last five years deeply engaged in the entrepreneurial world, a journey that has become a true passion of mine. I'm sure this is something that resonates with you as well based on your success so far and that's why I am connecting with you actually. I see there may be some synergies between Rebel Media Agency's

Use these buttons to pull a prospect's name directly from their LinkedIn profile to personalize your messages.

First name   Last name

☐ Save message as a new Quick Response

Follow up send times

Leave at least 60 minutes to send a follow up message

62   Minutes Hours Days Weeks

Cancel   Save

Third message Edit

> Hey {firstname}, I know life gets busy, just bumping this up for you and following up to get your thoughts us potentially setting up a meeting to talk.

Use these buttons to pull a prospect's name directly from their LinkedIn profile to personalize your messages.

First name   Last name

☐ Save message as a new Quick Response

Follow up send times

Leave at least 60 minutes to send a follow up message

3   Minutes Hours Days Weeks

Cancel   Save

Fourth message Edit

> Wanted to reach out one more time here {firstname} to schedule something if you're still curious about us. Also if you would like some more info on what I do, case studies, and etc. here is my website: https://rebelmedia.agency I pray all is well and hope we can talk soon. God Bless!

Use these buttons to pull a prospect's name directly from their LinkedIn profile to personalize your messages.

First name   Last name

☐ Save message as a new Quick Response

Follow up send times

Leave at least 60 minutes to send a follow up message

7   Minutes Hours Days Weeks

Cancel   Save

Fifth message Edit

> SORRY WAIT I FORGOT SOMETHING! I had something for you {firstname}! My Agency and I created a platform in which you are able to get a comprehensive business/startup audit and overview of your company's entire digital profile and health in 60 seconds. It will give you insight into SEO rankings, competitor analysis, data accuracy, and website performance as well as how to fix it all.

Use these buttons to pull a prospect's name directly from their LinkedIn profile to personalize your messages.

First name   Last name

☐ Save message as a new Quick Response

Follow up send times

Leave at least 60 minutes to send a follow up message

12   Minutes Hours Days Weeks

Cancel   Save

Sixth message Edit Delete

Let me know if you got to check this out! Instant 360 Marketing Report: https://dashboard.rebelmedia.agency/forms/userform/e89611dc-af70-480b-a93d-ffd2183685d7

Add follow up message

HOW WE DID IT!

WHO	GOAL	PROJECT DURATION	PROBLEM STATEMENT
Rebel Media Agency	Book more discovery calls and strategy calls, which could convert into paying clients.	1.5 months and ongoing.	We want to specifically target CEOs and entrepreneurs who own startup companies and could use digital marketing services as part of their strategy.

Strategy (Overview)

Rebel Media Agency leverages LinkedIn's powerful targeting features to generate a steady stream of qualified leads. They begin by crafting a detailed Ideal Customer Profile (ICP) to pinpoint their perfect client. Next, they utilize features like Sales Navigator to identify and connect with these specific individuals on the platform. By crafting personalized messages that resonate with the client's needs, Rebel Media Agency fosters meaningful connections and positions itself as a valuable solution provider. This targeted outreach, combined with consistent direct messaging, allows them to build strong relationships and convert high-potential leads into paying clients.

1 — The First Phase

Foundation and Targeting:
The lead generation process starts with creating an Ideal Customer Profile (ICP), where we analyze industry, company size, job titles, decision-making power, pain points, and interests to identify ideal clients.

2 — The Second Phase

Outreach and Connection:
This ICP then guides us in using LinkedIn Sales Navigator, allowing us to leverage its advanced search filters to identify individuals on the platform who align precisely with our target market.

3 — The Third Phase

Nurturing and Conversion:
Lastly, we personalize our message and directly send messages using the ICP guides that address the needs and pain points of the recipients.

Budget

N/A

Location

United States

Solution

Use a targeted Linkedin automation campaign.

Final Outcome

We created 18 new appointments which turned into 10 sales calls who combined for $40,000 in new business contracts.